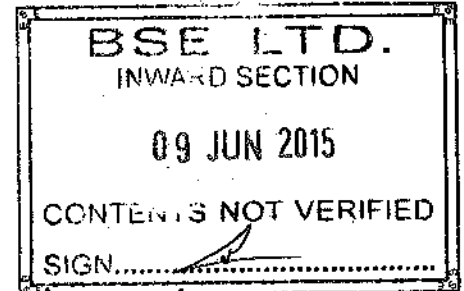


**Pudhuaaru Financial Services Private Limited**  
(A WHOLLY - OWNED SUBSIDIARY OF IFMR RURAL CHANNELS AND SERVICES PVT. LTD.)

May 25, 2014

Bombay Stock Exchange Limited,  
P.J. Towers,  
Dalal Street,  
Mumbai - 400 001

Ref: Scrip ID: 1325PFSPL16



Dear Sir/ Madam,

**Sub: Intimation under Clause 27 and 29 of the Listing Agreement  
for Debt Securities**

In terms of the Clause 27 and 29 of the Listing Agreement for Debt Securities, please find enclosed the following:

- a. Financial results for the half year ended March 31, 2015
- b. Other particulars as on March 31, 2015
  - i. Credit Rating :  
ICRA - [ICRA] BBB+(SO)

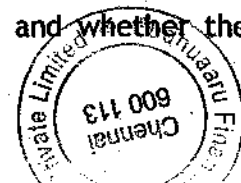
ii. Asset Cover available :

Particulars	As on March 31, 2015
Security provided as on March 31, 2015	7,33,42,267.00
Loan outstanding as on March 31, 2015	6,66,66,700.00
<b>Asset Cover ratio</b>	<b>110.0%</b>

iii. Debt-equity Ratio as on March 31, 2015 :

Debt	1,829,202,164
TNW	434,057,586
<b>D/E Ratio</b>	<b>4.21</b>

- iv. Previous due date for the payment of interest / principal and whether the same has been paid or not:



**Corporate Identity Number (CIN): U65991TN1993PTC024547**

**Registered Office:** 10<sup>th</sup> Floor, Phase-1, A1, IIT-Madras Research Park, Kanagam Village, Taramani, Chennai – 600 113

Telephone: +91 44 6668 7000 / 7500 | Website: <http://pudhuaaru.kgfs.co.in/>

# Pudhuaaru Financial Services Private Limited

(A WHOLLY - OWNED SUBSIDIARY OF IFMR RURAL CHANNELS AND SERVICES PVT. LTD.)

Payments	Date	Status
Previous Month	30-03-2015	Paid
Previous Month	28-04-2015	Paid
Previous Month	28-05-2015	Paid

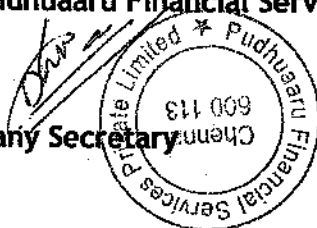
v. Next due date for payment of interest/ principal :

Payments	Date	Status	Component
Next payment	29-06-2015	To be paid	Principal/ interest

We request you to kindly acknowledge the receipt of this letter and update your records accordingly.

Yours faithfully,  
For Pudhuaaru Financial Services Private Limited

Company Secretary



For GDA Trusteeship Limited

Authorised Signatory

CC:

GDA Trusteeship Ltd.  
Office no. 1, 2 & 3, 4<sup>th</sup> Floor  
Rahimtoola House, 7, Hornji Street  
Fort, Mumbai - 400 001

Corporate Identity Number (CIN): U65991TN1993PTC024547

Registered Office: 10<sup>th</sup> Floor, Phase-1, A1, IIT-Madras Research Park, Kanagam Village, Taramani, Chennai – 600 113

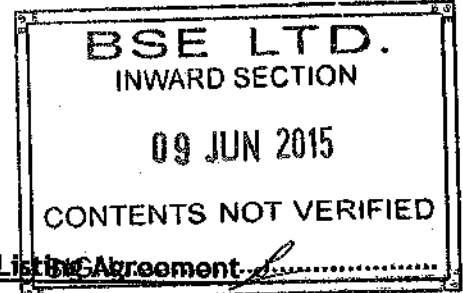
Telephone: +91 44 6668 7000 / 7500 | Website: <http://pudhuaaru.kgfs.co.in/>

**Pudhuaru Financial Services Private Limited**  
 (A WHOLLY - OWNED SUBSIDIARY OF IFMR RURAL CHANNELS AND SERVICES PVT. LTD.)

May 25, 2014

Bombay Stock Exchange Limited,  
 P.J. Towers,  
 Dalal Street,  
 Mumbai - 400 001

Ref: Scrip ID: 1350PFSPL16



Dear Sir/ Madam,

Sub: Intimation under Clause 27 and 29 of the Listing Agreement  
 for Debt Securities

In terms of the Clause 27 and 29 of the Listing Agreement for Debt Securities, please find enclosed the following:

- a. Financial results for the half year ended March 31, 2015
- b. Other particulars as on March 31, 2015
  - i. Credit Rating :  
 ICRA - [ICRA] BBB+(SO)

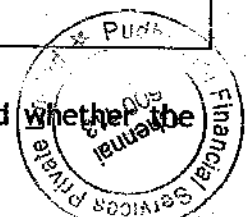
ii. Asset Cover available :

Particulars	As on March 31, 2015
Security provided as on March 31, 2015	13,75,03,164.00
Loan outstanding as on March 31, 2015	12,50,00,100.00
<b>Asset Cover ratio</b>	<b>110.0%</b>

iii. Debt-equity Ratio as on March 31, 2015:

Debt	1,829,202,164
TNW	434,057,586
<b>D/E Ratio</b>	<b>4.21</b>

iv. Previous due date for the payment of interest / principal and whether the same has been paid or not:



**Corporate Identity Number (CIN): U65991TN1993PTC024547**

**Registered Office:** 10<sup>th</sup> Floor, Phase-1, A1, IIT-Madras Research Park, Kanagam Village, Taramani, Chennai – 600 113

Telephone: +91 44 6668 7000 / 7500 | Website: <http://pudhuaru.kgfs.co.in/>

# Pudhuaaru Financial Services Private Limited

(A WHOLLY - OWNED SUBSIDIARY OF IFMR RURAL CHANNELS AND SERVICES PVT. LTD.)

Payments	Date	Status
Previous Month	02-03-2015	Paid
Previous Month	04-04-2015	Paid
Previous Month	02-05-2015	Paid

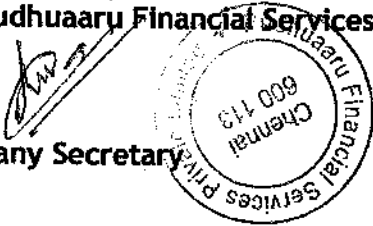
v. Next due date for payment of interest/ principal :

Payments	Date	Status	Component
Next payment	02-06-2015	To be paid	Principal/ interest

We request you to kindly acknowledge the receipt of this letter and update your records accordingly.

Yours faithfully,  
For Pudhuaaru Financial Services Private Limited

Company Secretary



For GDA Trusteeship Limited

Authorised Signatory

A handwritten signature in black ink, appearing to be "A. G. G. G.", written over the text "For GDA Trusteeship Limited" and "Authorised Signatory".

CC:

GDA Trusteeship Ltd.  
Office no. 1, 2 & 3, 4<sup>th</sup> Floor  
Rahimtoola House, 7, Homji Street  
Fort, Mumbai - 400 001

**Corporate Identity Number (CIN): U65991TN1993PTC024547**

**Registered Office:** 10<sup>th</sup> Floor, Phase-1, A1, IIT-Madras Research Park, Kanagam Village, Taramani, Chennai - 600 113

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