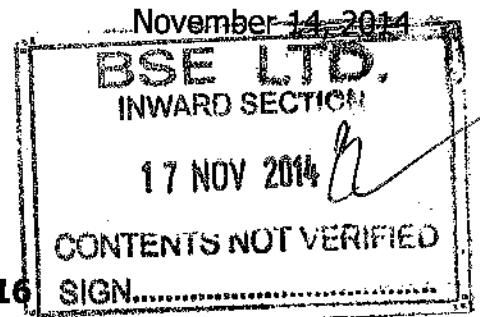


# Pudhuaaru Financial Services Private Limited

Bombay Stock Exchange Limited,  
P.J. Towers,  
Dalal Street,  
Mumbai – 400 001



Ref: Scrip ID: 1325PFSPL16

Dear Sir/ Madam,

**Sub: Intimation under Clause 27 and 29 of the Listing Agreement  
for Debt Securities**

In terms of the Clause 27 and 29 of the Listing Agreement for Debt Securities, please find enclosed the following:

- a. Un-audited financial results for the half-year ended September 30, 2014,
- b. Limited Review Report of the Statutory Auditors of the Company,
- c. Other particulars as on September 30, 2014
  - i. Credit Rating :  
ICRA - BBB- (Investment Grade)  
CARE - BBB- (Investment Grade)
  - ii. Asset Cover available :

Particulars	Amount (Rs.)
Security provided as on September 2014	96,258,219
Loan outstanding as on September 2014	87,500,000
<b>Asset Cover ratio</b>	<b>110.01%</b>

- iii. Debt-equity Ratio (As on Sep 30<sup>th</sup> 2014):

Debt (Rs.)	1,654,042,285
TNW (Rs.)	361,094,651
<b>D/E Ratio</b>	<b>4.58</b>

- iv. Previous due date for the payment of interest / principal and whether the same has been paid or not:

Corporate Identity Number (CIN): U65991TN1993PTC024547

Registered Office: 10<sup>th</sup> Floor, Phase-1, A1, IIT-Madras Research Park, Kanagam Village, Taramani, Chennai – 600 113  
Telephone: +91 44 6668 7000 / 7500 | Website: <http://pudhuaaru.kgfs.co.in/>

## Pudhuaru Financial Services Private Limited

Payments	Date	Status
Monthly instalment	Sep 28, 2014	Paid
Monthly instalment	Oct 28, 2014	Paid

v. Next due date for payment of interest/ principal :

Payments	Date	Status	Component
Monthly EMI	Nov 28, 2014	To be paid	Principal and Interest

We request you to kindly acknowledge the receipt of this letter and update your records accordingly.

Yours faithfully,

For Pudhuaru Financial Services Private Limited



Company Secretary

For GDA Trusteeship Limited

Authorised Signatory

CC:

GDA Trusteeship Ltd.  
Office no. 1, 2 & 3, 4<sup>th</sup> Floor  
Rahimtoola House, 7, Homji Street  
Fort, Mumbai – 400 001

Corporate Identity Number (CIN): U65991TN1993PTC024547

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